

# CREATING DIGITAL OPPORTUNITY

## CDO Annual Network Meeting

**Date:** Wednesday April 29 – Thursday, April 30, 2015

**Time:** 9:00 a.m. – 5:00 p.m.

**Location:** Delta Ottawa City Centre - Panorama

### AGENDA – DAY ONE

8:00 – 9:00 *Breakfast – Penthouse Foyer*

9:00 – 9:15 Welcome

9:15 – 9:30 **Introduction and Update on Status of the Project**

David Wolfe, Project Coordinator

9:30 – 10:15 **Update on the Results of the Policy Day**

Overview: Pierre Therrien/David Wolfe

Research Area 1: Joe Wong

Research Area 2: Tijs Creutzberg/Diane-Gabrielle Tremblay

Research Area 3: Peter Phillips/Peter Warrian

Research Area 4: Ken Coates/David Wolfe

10:15 – 10:30 *Refreshment Break – Penthouse Foyer*

10:30 – 12:30 **The Policy Context for the ICT Sector in Canada**

David Watters (Global Advantage, Ottawa)

**Canada's S&T/Innovation Ecosystem with Reference to the ICT Sector**

Aled ab Iorwerth, (Council of Canadian Academies, Ottawa)

**The State of Industrial R&D**

Anik Lacroix, Investment Science and Technology Division, Statistics Canada

**Measurement of the Digital Economy at Statistics Canada**

David Ticoll (ITAC Talent, Toronto)

**Labour Supply/Demand Dynamics of Canada's ICT Sector and Beyond**

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### A G E N D A – DAY ONE

12:30 – 1:30 *Lunch – Penthouse Foyer*

1:30 – 3:00 **Partner Session I**

Michael Turner, Wesley Clover- Ottawa

**Building Businesses: The Wesley Clover Company Development Plan**

Mark Kuess, Celestica - Toronto

**Celestica Overview**

Adam Froman, Delvinia and Asking Canadians - Toronto

**Digital Strategy and Innovation: The Changing Face of Market Research in a Consumer-Centric Society**

3:00 – 3:15 *Refreshment Break – Penthouse Foyer*

3:15 – 4:45 **Partner Session II**

Bill Hutchison, CATA-iCanada – Toronto

**From iWaterfront to iCanada -- the Role of Intelligent Communities in Canada's Digital Opportunity**

Andrew Robertson, CDMN – Ottawa

**Canadian Digital Media Network**

Scott McKinnon, MEDEI/MRI - Toronto

**Partnerships for Jobs and Growth Act: Ontario's Digital Cluster Opportunities**

4:45 – 5:00 Summary and wrap up of Day One

### **NETWORK DINNER – Panorama Room**

Cash Bar 6:30 pm/ Dinner 7:00 – 9:00 pm  
(Pre-Registration is required for non-CDO participants)

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### **A G E N D A – DAY TWO**

8:00 – 9:00 Breakfast – Penthouse Foyer

9:00 – 10:45 **Research Results – Theme 1**

Doug Fuller - Hangzhou, Zhejiang, China (/w Joe Wong, Toronto)

**Politics in Command: Political Economy and China's Innovation Prospects**

Deanna Horton - Toronto

**Mapping Canada in Asia**

Patrick Galvin – Toronto (/w David Wolfe)

**Toronto's ICT Sector: Global Production Networks or Outsourcing & U.S. Continentalism**

Vasudave Daggupati, MEDEI - Toronto

**A Strategic Investment Framework for Economic Development in the ICT Sector: Cisco Systems Canada – A Case Study**

10:45 – 11:00 Refreshments – Penthouse Foyer

11:00 – 12:30 **Research Results - Theme 2**

Catherine Beaudry – Montreal (/w Mélik Bouhadra)

**Insights into ICT hardware networks in Quebec: A focus on university-industry networks and their location**

Yves Bourgeois - Moncton/St. John

**Creating digital opportunity: Skills, Scale, Skis and Scallops**

Adam Holbrook – Vancouver (/w Ben Anderson)

**Creating Digital Opportunity: a study of digital industries in Vancouver and their competitiveness in global markets.**

Tara Vinodrai - Kitchener-Waterloo (/w Ben Spigel, Edinburgh, UK)

**Did they stay or did they go? Digital talent and ICT anchor firm restructuring in Waterloo region**

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12:30 – 1:30 Lunch – Penthouse Foyer

1:30 – 3:00 **Research Results – Theme 3**

David Doloreux – Ottawa (/w Richard Shearmur and Anika Laperrière)

**Internationalisation activities and geographic location: An empirical study of service firms**

Peter Phillips – Saskatoon (/w Brian Wixted, Vancouver)

**The digital opportunity in Canadian Agriculture**

Peter Warrian – Toronto

**Digital Manufacturing: Linking advanced materials and software**

3:00 – 3:15 Refreshment Break – Penthouse Foyer

3:15 – 4:45 **Research Results – Theme 4**

Ken Coates - Saskatoon

**Innovation and the Future of Rural and Northern Areas: Where does ICT fit in Community Economic Development Strategies**

Adam Froman/David Wolfe – Toronto

**Open Government and the Voice of e-Democracy: Harnessing the power of digital technologies to engage citizens in public policy**

Mark Kleinman – London, UK/Toronto

**Smart London (UK) Plan: Digital Technologies, London and Londoners**

4:45– 5:30 Wrap-up and what we have learned to date  
Dates for Spring 2016 Annual Network meeting and location