

# GLOBAL CAREERS THROUGH ASIA CONFERENCE

Friday, January 25, 2019

10:00am-4:00pm

Boardroom, First Floor, 315 Bloor Street West

Presented by  
CONTEMPORARY ASIAN STUDIES STUDENT UNION  
ASIAN INSTITUTE

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# WELCOME

*IT IS MY SINCERE PLEASURE as the Director of the Asian Institute to welcome you to the 2019 Global Careers through Asia Conference. The annual conference provides guidance and inspiration to students seeking careers connected to Asia. It builds networks of our current students and faculty with experts in a variety of professions, international dignitaries from government ministries and private foundations, and our own program's alumni. Our aim is to promote students' efforts to plan creatively for their global career. The influence of Asia's rise on the global stage is evident in every profession across public and private spheres. Whether graduates seek careers in education, urban planning, art, business, or health care, their knowledge of Asia will benefit them and the institutions where they work. At the Asian Institute, our teaching programs train students to develop scholarly expertise of immediate relevance to their future global careers.*

*We are deeply committed to our student community. Our undergraduate and graduate teaching programs are constantly evolving to bring students the most current pedagogical, methodological, and practical tools available in order to improve their understanding of global issues. We aim to prepare the next generation to serve as leaders in the conversations that weave Canada and the world into Asian contexts, and that thereby prompt thinking about Canada and the world with fresh insights. That's why this conference is focused on global careers through Asia. It aims to highlight the ways that Asia matters for the intellectual and professional trajectories of U of T students wherever their jobs may ultimately be located.*

*Part of what makes this conference so special is also the active role that our students play in organizing it. Each year, members of the Contemporary Asian Studies Student Union work closely with the Asian Institute to envision, plan, and execute the conference. This year's team did an excellent job of finding inspirational speakers from diverse fields – many of whom are our own alumni – to share what they have learned in their career journeys. I am confident that you will learn a great deal from the speakers and panelists we have lined up for you today, and from the conversations and ideas that their presentations are sure to initiate. I also encourage you to engage seriously in the conference's networking opportunities. It is often through the unplanned encounter, or the unexpected introduction, that students find a door opens towards a future career.*

*Sincerely,*

Profesor Rachel Silvey

Richard Charles Lee Director, Asian Institute  
Munk School of Global Affairs and Public Policy

# AGENDA

- 09:40 – 10:00** REGISTRATION
- 10:00 – 10:10** WELCOME AND INTRODUCTORY REMARKS  
**PROFESSOR YICHING WU**, *Director, Dr. David Chu Program in Contemporary Asian Studies*  
*Associate Professor, Asian Institute and the Department of East Asian Studies, University of Toronto*
- 10:10 – 11:10** INDUSTRY PANEL 1: LEGAL AND POLITICAL  
**ANTOINE NOUVET**, *Global Affairs Canada*  
**DERYCK RAMCHARITAR**, *Ramcharitar Law*  
**REINA CLARETE**, *Ministry of Advanced Education and Skills Development, Ontario*
- 11:10 – 11:20** BREAK
- 11:20 – 12:20** INDUSTRY PANEL 2: ARTS AND NON-PROFIT  
**SHERLYN HU**, *Mount Sinai Hospital, Toronto*  
**AARON WILSON**, *Taiwan Gazette*  
**OWEN GUO**, *New York Times, Financial Times, Global Voices Online*
- 12:20 - 13:10** LUNCH
- 13:10 - 14:10** INDUSTRY PANEL 3: PRIVATE SECTOR AND INTERNATIONAL RELATIONS  
**ZHIYING ZHANG**, *Apple*  
**NOAH FRASER**, *Canada China Business Council*  
**KAZUKO FUNAKOSHI**, *Japanese International Cooperation Agency*
- 14:10 - 14:20** BREAK
- 14:20 - 15:05** KEYNOTE ADDRESS  
**SARAH KUTULAKOS**, *Canada China Business Council*
- 15:05 - 15:10** CLOSING REMARKS  
**GRACE CHONG** and **RICHARD LIU**, *Co-Presidents, Contemporary Asian Studies Student Union*
- 15:10 - 16:00** NETWORKING RECEPTION

# ABOUT US

## THE ASIAN INSTITUTE

Asian Insights are Global Insights.

The Asian Institute is one of the world's leading centres of research excellence in Asian Studies. With over one hundred affiliated scholars working across the humanities and social sciences at the University of Toronto, the Asian Institute convenes and leads cross-regional, interdisciplinary research and teaching. Building from a foundation of area studies expertise—on Southeast Asia, East Asia, and South Asia—we develop conversations that reach throughout the region and beyond, bringing together faculty, students, and the public to spark new ideas and lines of inquiry. Our pan-Asian approach furthers the deep, specialized knowledge about particular regions that is necessary to understand the complexities of local issues, while fostering transnational conversations that contextualize local viewpoints and offer meaningful insights into the wide range of critical issues at stake in the increasingly interconnected globe.

## CONTEMPORARY ASIAN STUDIES STUDENT UNION

The Contemporary Asian Studies Student Union (CASSU) is the undergraduate course union for the Dr. David Chu Program in Contemporary Asian Studies within the Asian Institute at the Munk School of Global Affairs and Public Policy, University of Toronto. CASSU was founded in 2010 and strives to strengthen students' understanding of contemporary Asia from a global perspective in a non-classroom setting. CASSU organizes social, cultural, academic, and professional events related to Asia and represents all undergraduate students affiliated or registered with the Contemporary Asian Studies program.

## GLOBAL CAREERS THROUGH ASIA CONFERENCE

The Global Careers through Asia Conference aims to get students thinking about how to plan for a global career in the twenty-first century. Whether students go on to work in Asia, Canada, or anywhere else, Asia plays an important role in the global economy. Thus, applying the skills and perspectives developed through Asian Studies will be crucial in students' future careers. The conference features panel presentations with speakers—including some of our own alumni—from a diverse range of industries, and a networking lunch and reception.

# SPEAKER BIOGRAPHIES



**REINA CLARETE** is an experienced policy and program development professional whose passions lie in immigration, training and education, and environmental policy. She graduated from the University of Toronto with an Honours Bachelor of Arts degree in Peace, Conflict, and Justice and Contemporary Asian Studies (2013). She is also a graduate of Ryerson University's Master of Public Policy and Administration program (2014).

Reina is currently a Senior Policy Analyst at the Ontario Ministry of Advanced Education and Skills Development, where she supports inter-jurisdictional activities related to labour market development to support employment and training across the Ontario region. Prior to this position, Reina held numerous positions as a Policy and Program Analyst with the Ontario Ministry of the Environment and Climate Change and the Ontario Ministry of Citizenship and Immigration.



**NOAH FRASER** has over ten years of progressive international career growth across multiple industries, including government and corporate affairs, manufacturing, education, and life sciences. His depth of experience includes the public, private, and non-profit sectors, and he is fluent in Mandarin Chinese and French. He has spent a combined five years working and studying in Mainland China and Hong Kong.

In 2018, Noah returned to his position as the provincial director for Ontario of the Canada China Business Council, the de-facto chamber of commerce for Canada and China. At the CCBC, he is responsible for strategic business advisory services relating to the China market, special events management, divisional P&L, and member relations. He most recently served as the Director of Marketing & Business Development at Rapid Aid Corp., the world's leading designer and manufacturer of temperature-therapy medical devices. In close collaboration with the CEO and executive team, he oversaw global marketing, sales and communications activities and drove international strategy for emerging markets, with a focus on Greater China.

Noah resided in Nanjing, Jiangsu, China for three years from 2005 to 2008, where he worked as an ESL instructor and studied intensive Chinese. He holds an Honours Bachelor of Social Sciences in International Development & Globalization and minor in Business Administration from the University of Ottawa, partially completed at the Chinese University of Hong Kong and a certificate in Mandarin Chinese from Nanjing Normal University. He has also completed the Executive Sales Management Program at the Ivey School of Business.



**KAZUKO FUNAKOSHI** has extensive career experience in development finance and is currently studying at the Munk School of Global Affairs and Public Policy. Prior to the Munk School, she was the head of the Nepal Sovereign Loan Team at the Japan International Cooperation Agency (JICA)—the government agency in charge of Japan's development assistance. At JICA, Kazuko managed several large-scale infrastructure projects across Asia, some of which were co-financed with the World Bank and the Asian Development Bank. She also has experience with emergency response operations (Specifically, the 2015 Nepal Earthquake). She holds a master's degree in agricultural economics from Kyoto University in Japan.



**OWEN GUO** is a first-year Master of Global Affairs candidate at the Munk School of Global Affairs and Public Policy. Before moving to Toronto, he was a researcher and writer in the Beijing bureau of *The New York Times* between 2015 and 2018. Prior to *The Times*, he was an assistant journalist for *The Financial Times* in Beijing, covering China's energy and environmental issues.



**SHERLYN HU**, MSW, RSW, CNP, is an experienced mental health clinician at Mount Sinai Hospital Wellness Centre, specializing in psychogeriatric care for the Chinese community in Toronto. Sherlyn is also an author, educator, holistic nutritionist, and artist based in Toronto, Canada. She is the first graduate of the Collaborative Master's Program in Asia-Pacific Studies and Social Work at the University of Toronto. She then obtained her post-graduate certificates in adult education/staff training and cognitive behavioural therapy as well as a diploma in Applied Holistic Nutrition. She has co-authored a number of peer-reviewed journal articles, books, and chapters on social work and counselling in both English and Chinese. She has also presented at interdisciplinary conferences on social services and health care innovation. Sherlyn co-founded a Canadian non-profit organization BETWEEN arts and human services ([www.betweenarts.com](http://www.betweenarts.com)). Her artwork has been on display across Toronto Transit Commission vehicles with the Sketching the Line 2017 program. Sherlyn illustrated and co-authored a self-help book *The BreakUP Book: Tangible Ways to Get You Back on Your Feet* available on Amazon since 2016. She publishes her artwork on [Instagram.com/thevarietyjourney](https://www.instagram.com/thevarietyjourney). Feel free to connect with Sherlyn at <http://sherlynhu.com>.



**SARAH KUTULAKOS** is the Executive Director of the Canada China Business Council (CCBC). Sarah joined the CCBC in 2007 and has since revitalized CCBC's role as Canada's premier bilateral trade and investment organization. Sarah has re-centered the Council's activities around providing business services, catalyzing business growth and activity, and advocating for stronger Sino-Canadian bilateral trade and investment. This has resulted in extensive public outreach activities, internal infrastructure improvements, the launch of new programs such as the Business Incubation Centre, and thriving member relations.

Prior to joining CCBC, Sarah worked for eleven years in marketing, product development, and management with a major multinational corporation, where she had multiple assignments involving China. Sarah managed worldwide product businesses that marketed to China and used China-based sources of supply. She was also involved in several projects requiring cooperation with the Chinese government. Sarah has led both established and start-up businesses within the context of a global corporation and has broad emerging market business experience and has been involved in the Greater China region since the late 1980's when she lived and worked in Taiwan. There, she was the first non-Chinese employee of a local high-tech start-up firm, where she gained a deep understanding of Chinese business practices.

A fluent Mandarin speaker, Sarah's interest in China began at the University of Wisconsin, where she studied Chinese, marketing, and international business. She holds an MBA in finance and operations from the Simon School of Business at the University of Rochester. She frequently speaks on China issues, including marketing, trade, investment, and Canada-China relations.



**ANTOINE NOUVET** is a specialist on conflict, cyberspace, and state-society relations. Currently a Foreign Service Officer at Global Affairs Canada, he is the lead Asia analyst in the department's Defence and Security Relations Division. His day-to-day responsibilities include regional security policy and Canada's multilateral engagement in the ASEAN Regional Forum. Prior to joining Canada's Public Service, Antoine was posted to Pakistan and Bangladesh with the United Nations Development Program as a Conflict Prevention and Open Data Advisor, leveraging new technologies to prevent violent extremism. Earlier, as a Research Associate at The Secdev Group, Antoine led and coordinated fieldwork on the nexus between cyberspace, conflict, and governance throughout Southeast Asia and Latin America with partners ranging from Harvard University to Google. Antoine earned an MA in Political Science and Asia-Pacific Studies at the University of Toronto and completed academic work in Bangkok and Jerusalem.



**DERYCK RAMCHARITAR** was born in Trinidad but has spent most of his life in Canada. He received a Bachelor of Arts (Honours) in Political Science and a Master of Arts in English Literature at the University of Toronto prior to completing his Juris Doctor at Windsor Law. He was called to the bar in 2014. Since then, he has worked as a refugee lawyer. He recently started his own practice, Ramcharitar Law, in Toronto.

Deryck has dedicated his career to addressing human rights issues with domestic and international organizations including the Association in Defence of the Wrongly Convicted (AIDWYC, now Innocence Canada), Legal Assistance of Windsor, the Asian Forum for Human Rights and Development (Forum Asia) based in Bangkok, Thailand, and Adalah: The Legal Center for Arab Minority Rights in Israel.

Deryck is a member of the Refugee Lawyers Association (RLA) and the Canadian Association of Refugee Lawyers (CARL). He is a passionate advocate and has received many awards for his advocacy including the Access to Justice Award (Windsor Law); Cassels, Brock & Blackwell LLP Centennial Prize in Practice Skills; Ron W. Ianni Alumni Scholarship in International Law; Delos Rogest Davis, KC Memorial Award for commitment to social justice; and he was a Windsor Law Social Justice Fellow.



**AARON WILSON** is the co-founder of the *Taiwan Gazette* and is currently a second year Master of Global Affairs candidate at the University of Toronto. The *Taiwan Gazette* is a news platform that translates quality news reports from the Sinosphere (Taiwan, Hong Kong, China, and additional overseas Chinese-speaking communities) into English. Before returning to Toronto in 2017, he lived in Taiwan and China for nearly a decade and did many different jobs, including working as a freelance journalist, a political officer for Global Affairs Canada, and a translator for Taiwan's Bureau of Foreign Trade.



**YICHING WU** is the Director of the Dr. David Chu Program in Contemporary Asian Studies and Associate Professor at the Asian Institute and the Department of East Asian Studies at the University of Toronto. Specifically, Professor Wu teaches East Asian Studies, modern Chinese history, and anthropology. An anthropologist trained at the University of Chicago, his research focuses on the history, society, and politics of Mao's China, in particular during the Cultural Revolution. His main scholarly interests include historical anthropology, critical social theory, populism and social protest, modern Chinese history, Chinese socialism and post-socialism, and politics of historical knowledge. He is currently working on two book-length projects about China's late 1960s, on the demobilization of Cultural Revolution mass politics and the contradictory role of Mao during the Cultural Revolution, respectively.



**ZHIYING ZHANG** is currently a Manager at Apple. She has a passion for enabling organizational change and developing high calibre talent. She has a proven record of managing complex projects, elevating retail customer experience, as well as strategizing business development. Zhiying graduated from University of Toronto with a double major in Economics and Asia-Pacific Studies. Before stumbling upon the technology industry, she had brief forays into the fields of social entrepreneurship and public relations.

# ORGANIZING COMMITTEE

**Yiching Wu**, Faculty Advisor

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