Canada’s digital network
Who we really are…
Regional Support for New Companies

- Capital
- Customers
- Talent
- Sales
- Ecosystems
- Brand
Our Model

- Provide business acceleration support
- Help high growth SMEs
- Create opportunities for tech companies to work with non-tech companies
- Tell the story of Canada’s digital companies
- Help companies sell in a global marketplace
Core principles

- The power of the network lies in the quality of hubs, not the quantity of hubs
- We should add value and empower the hubs
- We should think like a hub; leverage hub knowledge
- We should be credible and accountable
- The Network Operations team ≠ CDMN. CDMN = the Network of Hubs
CONNECT TO NEW MARKETS. BUILD SALES GLOBALLY.

OUTBOUND SOFT LANDING PROGRAM
CDMN Soft Landing Program

Criteria

- Canadian company
- Digital media, ICT/Mobile, technology that improves business
- Launched and generating revenue
- Clear goals and objectives for the international market

What you get

- Up to $4,000 in transportation and accommodation expenses
- Desk space paid for at incubator, accelerator or co-working space (up to 3 months)
- Introductions
Success!

- 182 landings initiated
- 78 avg # of applications per cohort
- Landed companies in 26 countries
- $31M revenue + $26M investment
TRAVELLING IN CANADA? FIND A HOST HUB WITH PASSPORT
Criteria
• Client of a member hub
• Canadian startup or small to medium sized company
• Can clearly define the purpose of the Passport visit

What you get
• Short-term, temporary co-working space at any participating hub in the network
• Access to business amenities such as Internet, printing and board room space at no cost

To know
• The Passport program is available for use by clients of participating hubs throughout the year, subject to application and approval process
A series of **one-page summaries** can be prepared by CDO partners, and shared with our team. The summary should articulate:

- What’s the nature of the project?
- What will the project do to benefit digital (media) companies in Canada?
- How can digital (media) companies help the project?
Engaging CDMN Cont’d

With this information we can…

• Share with Hubs
• If there’s a fit…make connections with Hubs who can recommend companies that may be suited for CDO projects
• Give visibility to what’s happening with CDO and its partners
If you have any further questions, please feel free to contact me at:

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