Ride-Hailing: Global Economic Geography & Canada’s Opportunity

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Two Key Questions

Question #1:
Globally, what is the economic geography of ride-hailing and how have its early phases of development impacted Canada’s digital opportunity for participating in this ‘new’ industry?

Question #2:
What challenges and opportunities does ride-hailing pose to Canadian cities in terms of regulation, innovation, and economic development?
RIDE-HAILING’S GLOBAL REACH
WORLD-CITIES OF RIDE-HAILING
Policy Implications
THANK YOU

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