



GLOBAL CAREERS THROUGH ASIA

March 4th, 2022

PRESENTED BY
THE CONTEMPORARY
ASIAN STUDIES STUDENT
UNION AND THE ASIAN
INSTITUTE



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UNIVERSITY OF
TORONTO



WELCOME

It is my sincere pleasure as Director of the Asian Institute to welcome you to the 2022 Global Careers through Asia Conference. This annual conference provides inspiration and a path forward for students seeking careers connected to Asia. It builds networks between current students and experts in a variety of industries, many of whom are our own programs' alumni.

At the Asian Institute, we train students to develop critical perspectives about global affairs through the lens of Asia. Our undergraduate and graduate programs provide students with scholarly and practical tools to strengthen their understanding of global issues. We provide opportunities for active engagement with Asia, as well as research on the global issues that connect us all. Students' connections to Asia enrich their education and careers, as well as the University more broadly. While our graduates go on to pursue a wide range of careers, the enduring value of this education is a common thread throughout their stories.

As the university reopens to more on campus activities, we are thrilled to be able to host some of our speakers and attendees in person this year, while maintaining the option to participate virtually. Many of us are eager for more in-person connection in the wake of the pandemic. At the same time, the communications technologies we have become so familiar with over the past two years continue to offer great value in connecting people and ideas across distance, and new hybrid ways of working have emerged. This generation of students is poised to enter the workforce at a pivotal moment: how will we harness this opportunity to imagine and shape new landscapes of work?

Part of what makes this conference so special is the active role students play in organizing it. Each year, members of the Contemporary Asian Studies Student Union work closely with the Asian Institute to envision, plan, and execute the conference. I could not be more impressed with this year's organizing team, who have brought together an incredibly accomplished group of alumni and fellows to share their career journeys with us, in fields ranging from provincial and federal politics to law, business, and the arts. My heartfelt thanks goes out to our keynote speaker and panelists for sharing your valuable time and expertise. I am confident that we will learn a great deal from the presentations and discussions that take place today, and I especially encourage you to take full advantage of the opportunities to ask questions and connect with one another.

Sincerely,

Professor Rachel Silvey
Richard Charles Lee Director, Asian Institute
Munk School of Global Affairs & Public Policy

ABOUT US

THE ASIAN INSTITUTE

The Asian Institute is one of the world's leading centres of research excellence in Asian Studies. With over one hundred affiliated scholars working across the humanities and social sciences, the Asian Institute convenes and leads cross-regional, interdisciplinary research on Asia. Our faculty and students offer meaningful insights into a wide range of crucial issues at stake in this dynamic region of the globe. The location of the Asian Institute at the University of Toronto, a premier university in a city with deep historical and vibrant contemporary ties to Asia, gives the Institute a rich academic and geographical anchor for research on Asia.

CONTEMPORARY ASIAN STUDIES STUDENT UNION

The Contemporary Asian Studies Student Union (CASSU) is the undergraduate course union for the Dr. David Chu Program in Contemporary Asian Studies at the University of Toronto. CASSU was founded in 2010 and strives to strengthen students' understanding of contemporary Asia from a global perspective in a non-classroom setting. CASSU organizes social, cultural, academic and professional events related to Asia and represents all undergraduate students affiliated or registered with the Contemporary Asian Studies program.

GLOBAL CAREERS THROUGH ASIA CONFERENCE

The Global Careers through Asia Conference aims to get students thinking about how to plan for a global career in the twenty-first century. No matter where you choose to live and what type of work you go on to pursue, the ability to apply the skills and perspectives developed through Asian Studies in your future career is crucial. Through a keynote address and panel presentations with a diverse range of alumni and industry experts, students can learn about potential career paths and engage in dialogue with speakers.



AGENDA

Friday, March 4, 2022

10:00 – 10:05

Welcome

Contemporary Asian Studies Student Union

10:05 – 10:10

Opening Remarks

Dr. Rachel Silvey - Richard Charles Lee
Director, Asian Institute

10:10 – 10:30

Keynote Presentation

Deanna Horton - Senior Fellow
Munk School of Global Affairs & Public Policy

10:30 – 10:45

Q&A

Moderated by CASSU

10:45 – 11:35

Industry Panel Public Policy

Angela Min Yi Hou - Policy Analyst
Government of Canada

Alice Niu - IT Policy & Strategist
Ontario Treasury Board Secretariat

Aaron Wilson - Senior Data Analyst
Global Affairs Canada

11:35 – 12:05

Q&A

Moderated by CASSU

12:05 – 13:05

Lunch

13:05 – 13:55

Industry Panel Business, Law, & Arts

Arnaud Camu - Associate
Sullivan & Cromwell LLP

Mia Nguyen - Operations Associate
The Knowledge Society

Betty Xie - Filmmaker, Fundraiser,
Coach for Creatives

13:55 – 14:25

Q&A

Moderated by CASSU

14:25 – 14:35

Closing Remarks

Christal Cheng and Abena Somiah
President and Vice President
Contemporary Asian Studies Student Union

14:35 – 15:30

In Person Meet and Greet

KEYNOTE SPEAKER

DEANNA HORTON



Deanna Horton (she/her) is a Senior Fellow at the Munk School of Global Affairs & Public Policy at the University of Toronto, a Global Fellow at the Wilson Center in Washington, DC, and a Fellow at the Canadian Global Affairs Institute. At the Munk School, Ms. Horton has undertaken research focused on Canadian company locations in Asia, based on data collected for an interactive map. She has also hosted and moderated a number of speakers and panel discussions regarding Canada- and U.S.-Asia relations. In her diplomatic career, Ms. Horton served as Canada's Ambassador to the Socialist Republic of Vietnam, as Minister (Congressional, Public and Intergovernmental Relations) in Washington, and a total of twelve years in Japan culminating in her appointment as Deputy Head of Mission. She was a negotiator on the original North American Free Trade Agreement, and then spent four years in Washington following the NAFTA and WTO legislation through U.S. Congress. In the private sector, Ms. Horton was Vice-President (Investor Relations and Corporate Affairs) at Sherritt International, a diversified resource company. Ms. Horton has a Diploma in International Studies from the Bologna Center, Johns Hopkins University School of Advanced International Studies; M.A. (International Affairs) from Carleton University Norman Paterson School of International Affairs; B.A. (Hons) McGill University. Ms. Horton also spent two years at the U.S. State Department Foreign Service Institute in Yokohama, Japan.

SPEAKER BIOGRAPHIES



Angela Minyi Hou

Angela Minyi Hou (she/her/elle) is a policy analyst working on Targeted Regulatory Reviews at the Treasury Board of Canada Secretariat (TBS). She is a participant in the Government of Canada's Advanced Policy Analyst Program. Angela graduated from the University of Toronto in 2019 with a Bachelor of Arts in International Relations and Contemporary Asian Studies. She subsequently completed a Masters in International Affairs at the Graduate Institute of International and Development Studies in Geneva, Switzerland. Angela is an aspiring policy practitioner and civil servant passionate about all things relating to international trade and investment, global environmental governance, and sustainable development. Angela has a Chinese-Canadian background with roots in Shanghai and Toronto.



Alice Niu

Alice Niu (she/her) is an IT Policy and Strategy Advisor at the Treasury Board Secretariat of Ontario. She is responsible for providing policy advice, analysis, and recommendations to technology development offices across the Ontario Government. Alice completed her Bachelor's degree at the University of Toronto, double majoring in Contemporary Asian Studies and Ethics, Society, and Law. Alice joined the public service immediately following graduation in 2016 and has held positions at the federal, provincial, and crown agency levels. She completed her Master of Arts in Public Policy and Public Administration from Ryerson University in 2020.





SPEAKER BIOGRAPHIES



Aaron Wilson

Aaron Wilson (he/him) is a senior data analyst at Global Affairs Canada's Rapid Response Mechanism. He previously held positions at Elections Canada, the Canadian Trade Office in Taipei, and with Taiwan's Bureau of Foreign Trade. Aaron graduated from the University of Toronto with an Honours Bachelor of Arts in Asia-Pacific Studies and Political Science.



Arnaud Camu

Arnaud Camu (he/him) is an attorney at Sullivan & Cromwell LLP in NY. His practices focuses on resolution and litigation of disputes and lawsuits, both in and out of court, for large corporate and financial institutions. He is an active member of the firm's pro bono practice. Before becoming a litigator, he worked on mergers and acquisitions for publicly-traded companies and private equity firms. Prior to joining S&C, he served as law clerk to The Honorable Justice Marshall Rothstein on the Supreme Court of Canada. He completed his HBA (2010) at the University of Toronto with a double major in International Relations and Asia-Pacific Studies and holds degrees in common law and civil law from the University of Ottawa.

SPEAKER BIOGRAPHIES



Mia Nguyen

Mia Nguyen (she/her) is a political economist by learning and a business strategist by experimenting. As a Vietnamese-born and Canadian-educated professional, she fuels her passion with impact innovation in emerging economies. She is currently the Operations Associate at The Knowledge Society (TKS), an innovation program that accelerates students' development in STEM and entrepreneurship. Her professional expertise lies in go-to-market strategies, multi-sectoral partnership development, and project execution. She leverages her strengths to help international NGOs, SMEs, and government sectors implement impact projects across Canada and the Asia Pacific. During her free time, you can find Mia building her education startup, GOMana, with her co-founder, Roshni Thawani. Mia has worked and lived across Southeast Asia, Israel, Mexico and Canada. She is an alumni of several non-profit organizations, including Global Spark (a BCG-founded education non-profit), UNAC, APF Canada Youth Council and the League of Innovators. She graduated from the Munk School of Global Affairs & Public Policy and majored in Political Economy and Contemporary Asian Studies.



Betty Xie

Betty Xie (she/her) is a filmmaker, fundraiser and coach for creatives. As an award winning filmmaker, her works have been shown at film festivals around the world, and most recently, she directed the short animated series Uprooted: Plantemic with CBC Gem, a series that features an all Asian-Canadian cast including Kim's Convenience's Andrea Bang and Space Jam 2's Eric Bauza. As a fundraising consultant, she has helped small nonprofits like the Toronto Reel Asian Film Festival and VIBE Arts to build and grow their corporate and individual giving programs. She is also a certified coach who is passionate about supporting creatives to grow their career and practice and building resilient options in their careers. As a multifaceted creative, she deeply believes that creatives of today can carve their own paths by fully embracing who they are. She completed her Honours Bachelor of Arts at the University of Toronto in Contemporary Asian Studies and Cinema Studies.

ORGANIZING COMMITTEE

Francis Cody

Director, Contemporary Asian Studies

Rachel Silvey

Director, Asian Institute

Nina Boric

Manager, Asian Institute

Shannon Garden-Smith

Research Coordinator, Asian Institute

Christal Cheng

President, CASSU

Dasha Kuznetsova

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