CREATING DIGITAL OPPORTUNITY
6th Annual CDO Partnership Network Conference
April 29 – May 1, 2019 - King Edward Hotel – Toronto

Vanity Fair Ballroom
AGENDA – DAY 1
Monday, April 29 - Vanity Fair Ballroom

08:00 – 09:00  Breakfast - Pall Mall/Palm Court
09:00 – 09:15  Welcome – David Wolfe
09:15 – 10:15  Disrupt or be Disrupted: Research Findings from the CDO Project & Policy Questions
Principal Investigator – David Wolfe
Partners Response:
Irene Sterian – Celestica, Toronto
Mark Kuess – Kaisima, Inc. Toronto
Michael Turner – Wesley Clover, Kanata
10:15 – 10:30  Refreshment Break - Foyer
10:30 – 11:45  PANEL SESSION 1
RESEARCH AREA 1 – Canada’s Digital Firms in the Global Economy

Facilitator:  Mark Kuess – Kaisima, Toronto
Participants:
Joe Wong/George Poulakidas – University of Toronto
  Going Global: Canadian digital firms
Caryn Holroyd – University of Saskatchewan, Saskatoon
  Filling the Digital Pipelines: Government policies and the expansion of the digital content economy
Dan Breznitz – University of Toronto
  Creating Digital Opportunity: MNEs, enclaves and innovation agencies
Deanna Horton – University of Toronto
  Where You Are, What You Are: Mapping Canadian tech companies in international markets

Our sincere thanks to CDO Contributing Partners and
Social Sciences and Humanities Research Council of Canada
Conseil de recherches en sciences humaines du Canada
DAY ONE continued

11:45 – 12:45 Lunch Break - Pall Mall/Parm Court

12:45 – 14:15 PANEL SESSION 2.1
RESEARCH AREA 2 – The Local Context for Digital Firms

Facilitator: Jeffrey Crelinsten – Impact Group, Toronto
Accelerators and Incubators as a Tool in Innovation Policy

Participants:
Patrick Cohendet/David Grandadam – HEC Montréal
Building Innovation Ecosystems in Cities or Regions: People, knowledge, capital and the local commons
Tijs Creutzberg – Council of Canadian Academies, Ottawa
Legacy, Luck and Local Leadership: Transitioning to new digital opportunities in Ottawa
Tara Vinodrai/Ben Spigel – University of Waterloo, University of Edinburgh
Anchor Firm Disrupted: Creating a digital opportunity?
Shiri Breznitz/Doug Noonan – University of Toronto, Indiana University
The Digital Media Industry in Canada through Crowdfunding

14:15 – 14:30 Refreshment Break - Foyer

14:30 – 15:30 PANEL SESSION 2.2

Participants:
Catherine Beaudry, École Polytechnique de Montréal
Impacts of ICT’s Research Intermediaries on Quebec’s Innovation Ecosystem: Final results
Steven Denney/Travis Southin – University of Toronto
Entrepreneurs and the Evolution of Toronto’s ICT Cluster: Insights and lessons learned
Darius Ornston – University of Toronto
Creating Digital Opportunity in Waterloo
Adam Holbrook – Simon Fraser University, Vancouver
The Digital Ecosystem in Vancouver
...DAY ONE continued

15:30 – 16:55  **Student Presentations**  

**15:30**  Graeme Jobe – University of Saskatchewan  
**Governing Value Chain Disruption in Agriculture and Agri-foods:**  
A behavioural approach to assessing policy implications  

*Discussant:* Ray Gosine, Memorial University, St. John’s  

**15:50**  Geneva Nam – Simon Fraser University  
**Bringing the QR-code to Canada:** The rise of AliPay and WeChat Pay in Canadian e-commerce markets  

*Discussant:* Jennifer Jeffs, CIC and University of Toronto  

**16:15**  Kirsten Schaefer – Ryerson University, Toronto  
**Diffusion of 3D Knitting:** The fashion designer and the digital divide  

*Discussant:* Elena Goracinova, University of Toronto  

**16:35**  Jon Woodside – University of Waterloo  
**One for the Road:** The Threat of Monopoly and Municipal Regulation of Ride-1 hailing Platforms in Toronto and the Greater Golden Horseshoe  

*Discussant:* Zac Spicer, Government of Ontario, University of Toronto  

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17:00 – 19:00  **Reception**  – Pall Mall/Palm Court *(cash bar)*  

**Free Evening**
AGENDA – DAY 2
Tuesday, April 30 - Vanity Fair Ballroom

08:00 – 09:00  
**Breakfast** - Pall Mall/Palm Court

09:00 – 10:15  
PANEL SESSION 3.1  
RESEARCH AREA 3 – The Digitization of Everything

**Facilitator:** Pierre Therrien – Innovation, Science and Economic Development Canada, Montréal

**Participants:**  
Peter Phillips, University of Saskatchewan  
The Digital Transformation of the Canadian Agriculture and Mining Sectors  
Elena Goracinova – University of Toronto  
Canada’s Automotive Cluster: Its future in the digital age  
Peter Warrian – University of Toronto  
Advanced Manufacturing

10:15 – 11:00  
**Refreshment Break** - Foyer

11:00 – 12:00  
PANEL SESSION 3.2

**Participants:**  
Catherine Beaudry/Georges Hage – École Polytechnique de Montréal  
Adoption of Digital and Advanced Technologies in Canada  
Charles Davis – Ryerson University, Toronto  
The Canadian Creative/Cultural Sector and the Digital Shift

12:00 – 13:15  
**Lunch Break** - Pall Mall/Parm Court
...DAY TWO continued

13:15 – 14:45  PANEL SESSION 4
RESEARCH AREA 3 – The Digitization of Everything

Facilitator: Adam Froman – Delvinia/Asking Canadians, Toronto
Participants:
David Doloreux – HEC Montréal
  Conditions for innovation in KIBS: evidence from small KIBS firms in Ontario
Jennifer Jeffs – CIC/University of Toronto
  Fintech Innovation
Ray Gosine/Peter Warrian – Memorial University, St.John’s/UToronto
  Extractive Industries

14:45 – 15:00  Refreshment Break - Foyer

15:00 – 17:00  PANEL SESSION 5
RESEARCH AREA 4 – Digital Inclusion/Exclusion and the Prospects for Intelligent Communities

Facilitator: Bill Hutchison – iCanada, Toronto
Participants:
Shauna Brail – University of Toronto
  Ride-Hailing: Global economic geography & Canada’s opportunity
Allison Bramwell – UNC Greensboro
  Digital Underdogs: Economic opportunity and the ‘ordinary’ city
Ken Coates – University of Saskatchewan
  Rural and Remote Regions: The wrong side of the digital divide?
Betsy Donald – Queen’s University
  Creating Digital Opportunity: Digital ride-hailing in Canada
Nicole Goodman/Zac Spicer – Brock University, St. Catharines/UToronto
  CDO Summary: Smart Cities Component

18:00 – 21:00  CDO Partnership Annual Group Dinner
Location: Sovereign Ballroom, Main Floor
18:00-19:00 – Pre-Dinner Get Together (Cash Bar)
19:00-21:00 – Dinner
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A G E N D A – DAY 3

Wednesday, May 1 - Vanity Fair Ballroom

08:00 – 09:00  
*Breakfast* - Pall Mall/Palm Court

09:00 – 09:15  
Overview of the Wrap up Session

RESEARCH AREA REPORTS – SESSION 6

Chair – Michael Turner – Wesley Clover

09:15 – 10:15  
**Theme 1** – Joe Wong and George Poulakidas  
Plugging into the Global Digital Economy: Opportunities and Challenges for Canada

10:15 – 10:30  
*Refreshment Break* - Foyer

10:30 – 11:45  
**Theme 2** - Tijs Creutzberg and Tara Vinodrai  
Agents and assets: The local context for Canada’s digital opportunity

11:45 – 12:45  
*Lunch Break* - Pall Mall/Palm Court

12:45 – 14:00  
**Theme 3** – Peter Phillips and Peter Warrian  
What has been the transformative impact of the cyber-technology revolution on traditional industries?

14:00 – 15:00  
**Theme 4** – Allison Bramwell  
Expanding Digital Opportunity in Canada: Summary of Theme IV research findings and policy implications

15:00 – 16:00  
**Lessons from the CDO Partnership – SESSION 7**

Adam Froman – Delvinia/AskingCanadians  
Pierre Therrien – Innovation, Science and Economic Development Canada  
Bill Hutchison – iCanada

16:00 – 16:15  
**Closing Remarks** – David Wolfe
CONFERENCE ADJOURNED

16:15 – 17:30  

After-Conference Meeting

Joint Research Advisory Committee Meeting

Location: Knightsbridge Room

Light refreshments will be available

Attending:

Management Committee and Team Leaders:

Allison Bramwell       Peter Phillips
Dan Breznitz           Tara Vinodrai
Tij s Creutzberg       Peter Warrian
Adam Holbrook          David Wolfe
Deborah Huntley        Joe Wong

Partners:

Jeffrey Crelinsten     Bill Hutchison     Pierre Therrien
Vasu Daggupaty         Jennifer Jeffs    David Ticoll
Damian Dupuy           Mark Kuess        Michael Turner
Adam Froman            Irene Sterian