Global Ideas Institute Final Symposium 2020



April 24th, 2020 9:30am –12:30pm





GLOBAL IDEAS INSTITUTE (GII)









Thank You to Our Partners













Welcome to the Global Ideas Institute

In our global economy, and more-so than ever in our current state of affairs, it is becoming increasingly important for students to learn about the world and to think in a global context. The Global Ideas Institute provides students with the tools, knowledge, and guidance to develop innovative solutions to complex world issues. Over the course of the year, students gain exposure to leading global experts, develop complex problem-solving skills, and deliver pitches to a panel of distinguished experts. Students receive guidance from University of Toronto experts, community stakeholders, and graduate-level mentors during this year long learning process. Now entering its tenth year, the Global Ideas Institute (GII) is an initiative of the Munk School of Global Affairs and Public Policy. The GII was conceived by Professor Joseph Wong and Professor Janice Stein to provide intensive research and learning opportunities for secondary students. The Global Ideas Institute involves ongoing partnership between the Munk School of Global Affairs and Public Policy, University of Toronto Schools, Integrative Thinking, Ontario Institute for Studies in Education (OISE) and World Vision Canada.

This year the Global Ideas Institute (GII) challenge focuses on the issue of Mental Health & Well-Being: Youth Suicide Prevention for the Hard-to-Reach in Canada. For health care practitioners, policy makers and community stakeholders, the importance of mental health for individual well-being has grown increasingly relevant in recent years. In Canada, 1 in 5 individuals is expected to experience challenges with mental health or mental illness. Globally, the number of people dealing with mental health challenges is 970 million. The scope and scale of this challenge both domestically and international has led to a range of policy responses, including The World Health Organization's Mental Health Gap Action Programme Toolkit, and the Canadian government's co-founding of the Alliance of Champions for Mental Health and Wellbeing with other national governments.

One of the major challenges related to mental health and wellness is suicide prevention. Internationally, close to 800 000 people die by suicide every year. In both Canada and around the globe, suicide is also a major challenge affecting young people, as it is the leading health-related cause of death for people aged 15-29. It is also one of the leading causes of preventable death globally. As such, it becomes important to ask how leaders and change-makers in local and global communities can act to prevent suicide and improve the safety and well-being of those around them.

The GII challenges participants to develop innovative approaches to this challenge. GII students are encouraged to look at what governments, businesses and individuals can achieve in order to help prevent suicide and improve community mental health and well-being. Students are encouraged to develop innovative technical, policy, education and/or socioeconomic interventions to tackle these issues. This Final Symposium showcases the work that these remarkable students have produced in just a few short months. . They struggled with real-world problems through a multidisciplinary lens, conducting research using academic and grey literature sources, interviewing experts and stakeholders, and applying problem-solving and design thinking frameworks to the development of their solutions. They, along with their U of T mentors, undertake this project not for academic credit, but for the purpose of studying a pressing problem and developing innovative solutions which can improve the lives of countless people throughout the world.

It is also important to note that this year's Final Symposium will be our first ever conducted online. We would like to commend the students, teachers, and mentors for their hard work and dedication in the face of this transition. We thank you for joining us for this exciting moment in the GII's history! We would also like to thank our Partner Council and the Munk School of Global Affairs and Public Policy for their assistance throughout the year and their consistent support.

GII Challenge Statement

Mental Health & Well-Being: Youth Suicide Prevention for the Hard-to-Reach in Canada.

"How might we eliminate barriers to mental health and well-being support for hard-to-reach youth (15-24) in Canada, with the goal of addressing the acute challenge of suicide prevention?"

Guest Speakers

Thank you to this year's guest speakers:

Sandra Hanington

Co-Founder & Board Member, Jack.org

Sean A. Kidd

Senior Scientist, Division Chief-Psychology, CAMH

Melanie Barwick

Senior Scientist, Research Institute, SickKids Hospital

Jeffrey Ansloos

Assistant Professor of Indigenous Mental Health and Social Policy, OISE

Joseph Wong

Founder, Global Ideas Institute

Joe-Anne Vanhorn

CHRL & HR Shared Services Consultant, University of Toronto

Franziska Beeler

Head of Cloud Academy, Strategyzer

Dilip Soman

Canada Research Chair in Behavioural Science and Economics & Director, Behavioural Economics in Action at Rotman

Usha James

Executive Director, Critical Thinking Consortium

Final Symposium Schedule

9:30AM-10:15AM Opening Plenary Session

<u>Introduction</u>: Joseph Wong, Founder, GII

Opening Discussion: Sandra Hanington, Co-

Founder, Jack.org and Catherine Zahn,

President & CEO, CAMH

10:15AM-10:30AM Transition to Virtual Breakout

Rooms

10:30AM-12:30AM Breakout Rooms: Student Pitches

There will be two breakout rooms, with participating schools divided evenly into each. Each breakout room will consist of approximately 3-4 student teams, 3 expert judges, and a moderator.

Students will have 5 minutes to present their pitch, and judges will have 7 minutes for Q&A for each team of students. Please see page 5 for more details.

*School order will be provided closer to the date once all schools are confirmed

Presentation Information

Deliverables and Presentation Format

Students will have 5 minutes to present their pitch, and judges will have 7 minutes for Q&A for each team of students. Students will be expected to prepare a slide deck for their pitch and present this on the webinar by sharing their screen on Zoom.

Students will present their innovative solution to a panel of three judges. It is important to note that the Global Ideas Institute is not a competition, but rather an exchange of ideas. Presentations should include information about the solution including: the stakeholders required to implement the solution; the funding model at a high-level (i.e. charity, non-profit, government program); and the underlying assumptions and deep thinking that contributed to the development of their new and innovative model. Students should also present the rationale behind why this solution was developed, along with the value and benefit of the solution.

Student pitches will receive descriptive feedback from the experts along the following criteria:

Pitch Assessment Criteria

1) Problem

Team clearly identifies a problem and the critical issues to be addressed Team states relevant challenge question and touches on all others

2) Background

Team's analysis shows appropriate understanding of the contributing causes to the problem

3) Rationale

Team clearly identifies the reasoning behind the development of their solution

4) Solution

Solution is innovative and clearly helps to address the problem

Feasibility

Solution is feasible (politically, fiscally, and culturally) and suitably tailored to a target audience for implementation

6) Presentation Delivery

Team delivers the presentation persuasively and professionally; the team projects unity; slides/visual posters are attractive and easy to understand

7) Q&A

Answers during Q&A are clear, thoughtful and relevant. More than one teammate responds appropriately and with confidence

Presentation Information Cont'd

Zoom Information

There will be TWO Zoom links for students to access the Final Symposium events.

<u>First</u>, all schools are provided with the link for the Opening Plenary session. This session will be similar to the webinar sessions on March 24th and April 14th, whereby students will have access to the chat and Q&A functions to ask questions at the end of the session. However, student microphones and cameras will be shut off for the duration of the plenary.

<u>Second</u>, schools will be provided with a specific breakout room link. Each school will be in one of two breakout rooms where they will deliver their pitch and listen to other student pitches. In this Zoom format, students will be able to turn on their microphones, video and screenshare to present their pitch to the judges and other students.

It is important that students are given access to both Zoom links so that they can be in attendance for both the opening and pitch delivery portions of the day. <u>These links will be sent in a follow-up email to all teachers and mentors.</u>

Giving A Pitch on Zoom

Some important tips and considerations for giving a PowerPoint presentation on Zoom include:

- Ensure you have Zoom installed on your computer prior to the day of the pitch and test both your microphone and webcam prior to the session
- Use Zoom on a laptop or desktop (rather than a phone) so you can view the slides while presenting
- Use earphones with a microphone to minimize audio feedback
- Ensure you have a stable internet connection prior to the pitch
- Designate one team member as the person who will share their screen to show the slides.
 Practice before hand so this person knows when to change slides.
- Clear your desktop of other tabs prior to showing your screen
- Make sure the area you are in is well lit with a neutral background to ensure a clear and non-distracting picture when speaking. Adjust the camera so your face is clearly visible.

For more information and tips for running a PowerPoint presentation on Zoom, please review:

https://oit.duke.edu/help/articles/zoom-meetings-pro-tips-presenters

Participating Schools

Bayview Glen Lawrence Park CI

Bishop Marrocco Thomas Merton CSS Malvern CI

Bloor CI Marc Garneu CI

Blyth Academy Yorkvilke Pickering College

Branksome Hall St. Michael's College School

Crescent School St. Clement's School

East York CI The York School

Etobicoke CI Toronto French School

Harbord CI Upper Canada College

Havergal College UTS

Opening Plenary Session



Joseph Wong is the Ralph and Roz Halbert Professor of Innovation at the Munk School of Global Affairs, Professor of Political Science, and Canada Research Chair in Health, Democracy and Development. He was the Director of the Asian Institute at the Munk School from 2005 to 2014. Professor Wong has been a visiting scholar at institutions in the US (Harvard), Taiwan, Korea, and the UK (Oxford); has worked extensively with the World Bank and the UN; and has advised governments on matters of public policy in Asia, Africa, the Americas, and Europe. Professor Wong teaches courses in the department of Political Science, the Munk One program and the Munk School of Global Affairs. Professor Wong's current research focuses on poverty and innovation. Professor Wong is also the founder of the Global Ideas Institute.



<u>Dr. Catherine Zahn</u> is President and CEO of CAMH, Canada's leading mental health hospital. She received her MD from the University of Toronto (U of T) and is a Professor in the U of T Faculty of Medicine. Recognition includes appointment as a Member of the Order of Canada, Doctor of Laws degrees (honoris causa) from Western and Ryerson Universities, the Bryden Award for Outstanding Achievement (York University) and the Faculty of Medicine Lifetime Achievement Award (U of T). She has made numerous contributions to advancing healthcare in Ontario.



Sandra Hanington is the co-founder of Jack.org. She is the former President and CEO of the Royal Canadian Mint, and has experience on both corporate and non-profit boards including Kids Help Phone. She is former chair of Jack.org and past member of the board of the Canada Mortgage Housing Corporation. Sandra currently sits on the boards of Extendicare Inc. and Aimia Inc.Sandra is the recipient of the Meritorious Service Cross (Civil Division) from the office of the Governor General for her work with Jack.org.Sandra's education includes an engineering degree (Waterloo) and an MBA (Rotman). She is a certified member of the Institute of Corporate Directors, having obtained her ICD.D designation at the Rotman School of Management in Toronto.

Our Judges



Melanie Barwick, PhD, CPsych is a registered psychologist and Senior Scientist in the Research Institute at The Hospital for Sick Children (SickKids) in Toronto, Canada, with affiliations to the SickKids' Learning Institute and SickKids Centre for Global Child Health. She is Professor in the Department of Psychiatry, Faculty of Medicine, and Professor in the Dalla Lana School of Public Health at the University of Toronto. She is a Governing Board Director for Children's Mental Health Ontario (CMHO), Associate Editor for the journal, Evidence & Policy, and on the Editorial Board of Implementation Research and Practice (IRaP). Dr Barwick is an internationally recognized expert in implementation science and knowledge translation (KT), working in many areas of health, mental health, and global health.



<u>Paul Cadario</u> joined the World Bank in 1975 and played a number of diverse roles world-wide, including nearly two decades with the World Bank's frontline development programs in Western Africa and China and then with public sector management throughout Asia. After his retirement from the World Bank in 2012, Cadario was appointed Distinguished Fellow in Global Innovation at the Faculty of Applied Science & Engineering and the Munk School of Global Affairs. In addition to working with faculty and students in the MGA program and PhD candidates at CGEN, has co-taught a Civil Engineering capstone design course, Sustainable Global Communities and Public Policy



<u>Dr. Tara Etherington</u> is the Assistant Director, International Student and Scholar Experience at the University of Toronto. She has worked in the UK and Canada at three institutions in the fields of academia, student employability, and global learning initiatives. She specialized in cultural studies and contemporary theory during her academic training and is passionate about global programs that encourage student growth, wellbeing and innovation. At the University of Exeter, she coached a team of students in the first Grand Challenges program, which sought to tackle real-world global challenges through problem-solving and pragmatism. Dr. Etherington joined the University of Toronto in 2017 and leads a team providing international students and scholars with support services, international enrichment and global fluencies..



<u>Joe-Anne Vanhorn</u> is a Certified Human Resources Leader and HR Shared Services Consultant at the University of Toronto. She has 18 years of experience designing programs to help decrease stigma surrounding mental health, increase access to services and provide hope for those with lived experiences. In her experience, she has worked with Sunnybrook Hospital on programs such as the "Out of Darkness" project and its Mental Health Ideas Series.



<u>Brock Warner</u> is Director of Development at Jack.org, Canada's leading youth mental health charity. After graduating from Wilfrid Laurier University, Brock immediately set out to find a career path where he could enable and contribute directly to social causes. In his postgraduate studies at Humber College he interned with Amnesty International, which led to a position in one of Canada's leading marketing agencies for non-profits. There, he worked on national campaigns forthe Beijing, Vancouver, and London Olympic Games, University of Toronto, Red Cross Ontario, Children's Wish Foundation, and many more.

Feedback

<u>Students, teachers, and mentors</u>: we want to acknowledge your participation and hard work throughout the year. Without you, there is no Global Ideas Institute!

Please consider filling out our survey at the link provided below to tell us about your experience this year. Your feedback is incredibly valuable to us, as we consistently strive to improve every year!

Students: once we receive your feedback through the survey, we can you your certificates for completion of the program.

https://docs.google.com/forms/d/e/1FAIpQLSflXsmezOLhmoYG7J-eZ4YY4Jk0h0Dr3qmTWOIBJnh-Fuj2Kg/viewform

Congratulations & Thank You for Another Great Year!

Find us online

Twitter: @globalideasto

Facebook: /globalideasto

Instagram: @globalideasto

www.munkschool.utoronto.ca/gii