

Global Ideas Institute Final Symposium 2021



April 23rd, 2021

munk school
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UNIVERSITY OF
TORONTO

GLOBAL IDEAS INSTITUTE (GII)



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Welcome to the Global Ideas Institute's Final Symposium, 2021

Please register on Eventbrite:
<https://bit.ly/2PVFeFP>

66 A global mindset is critical in approaching the myriad of complex transnational issues that we face today. The Global Ideas Institute (GII) provides students with the tools, knowledge, and guidance to develop innovative solutions to complex global issues. Now in its 11th year, the GII was conceived by Professor Joseph Wong and Professor Janice Stein to provide intensive research and learning opportunities for secondary students. Over the course of the year, students gain exposure to leading global experts, develop complex problem-solving skills, and deliver pitches to a panel of distinguished experts, all in pursuit of addressing a complex global issue.

The Final Symposium showcases the incredible work produced by students in just a few short months. Students struggled with real-world problems through a multidisciplinary lens, conducting research using academic and grey literature sources, interviewing experts and stakeholders, and applying problem-solving and design thinking frameworks in the development of their solutions. Rather than academic credit, the remarkable students of GII are driven by a genuine curiosity and concern for the world around them, and their voices will be vital in shaping the world to come. The students, teachers, and mentors of GII should be extremely proud of the tenacity and dedication that they demonstrated throughout this extraordinarily challenging year.

As our lives increasingly move to the digital sphere, we are faced with a myriad of new questions, concerns, and considerations regarding our digital safety. Often, risks and discriminatory impacts associated with digital technologies disproportionately impact groups that are already marginalized, including people of color, Indigenous communities, women and girls, LGBTQ+ individuals, and more. This year, the GII challenged students to consider critical digital safety issues and challenges, in pursuit of making digital spaces more inclusive, more equitably enjoyable, and safer for all.

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2020/2021 Challenge Statement:

As our lives increasingly take place online, our ability to engage meaningfully and safely with digital technology is crucial to our well-being, especially as risks associated with digital technology disproportionately impact marginalized individuals. **How can we bolster the digital safety of marginalized communities?**

Thank You to Our Session Speakers:

Challenge Expert:
Professor Ronald Deibert,
Director of The Citizen Lab
and U of T Professor

DaShawn Usher,
Program Coordinator,
Communities of Color,
GLAAD

Harriet Kingaby,
Mozilla Fellow and Co-
Founder of the Conscious
Advertising Network

Rogelio Lopez,
Security Incident Handler,
Access Now

Dr. Chris Parsons,
Senior Research Associate,
The Citizen Lab

Rachel Curran,
Public Policy Manager,
Facebook

Allison Wallis,
Project Manager, Digital
Public Square

Thank You!

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Final Symposium Schedule:

10:30 - 11:30am Opening Remarks and Keynote Address

11:30 - 11:45am Snack Break/Transition to Breakout Rooms

11:45 - 1:15pm Breakout Rooms: Student Pitches

There will be three breakout rooms, with participating schools divided evenly into each. Each breakout room will consist of approximately 9 student teams, 3 expert judges, and a moderator. Students will have 5 minutes to present their pitch, and judges will have 5 minutes for Q&A for each team of students.

1:15 - 2:00pm Lunch Break

2:00 - 2:45pm Breakout Rooms: Sharing Global Ideas

Each team will be paired up with another team to discuss their solution and what they learned during their solution-making process. The goal is for students to share their unique perspectives on the problem and the challenges and opportunities they faced throughout the year. No preparation is required - this is an opportunity for teams to meet each other and share their experiences.

2:45 - 3:30pm Sharing Global Ideas Findings and Closing Remarks

Each team will briefly present something that they learned from their pair and share. Professor Deibert will make closing remarks.

Opening Session:



Professor Janice Gross Stein, GII Co-Founder

Professor Stein is a Professor of Conflict Management in the Department of Political Science and was the Founding Director of the Munk School of Global Affairs & Public Policy at the University of Toronto. She is a Fellow of the Royal Society of Canada and a member of the Order of Canada and the Order of Ontario. She was the Massey Lecturer in 2001 and a Trudeau Fellow. She was awarded the Molson Prize by the Canada Council for an outstanding contribution by a social scientist to public debate. She is an Honorary Foreign Member of the American Academy of Arts and Sciences and has been awarded numerous Honorary Doctorate of Laws.



Professor Joseph Wong, GII Co-Founder

Professor Wong is a Professor of Innovation at the Munk School of Global Affairs, Professor of Political Science, and Canada Research Chair in Health, Democracy and Development. He was the Director of the Asian Institute at the Munk School from 2005 to 2014. Professor Wong has been a visiting scholar at institutions in the US (Harvard), Taiwan, Korea, and the UK (Oxford); has worked extensively with the World Bank and the UN; and has advised governments on matters of public policy in Asia, Africa, the Americas, and Europe. Professor Wong teaches courses in the department of Political Science, the Munk One program and the Munk School of Global Affairs.

Keynote Speaker:

Amira Elghawaby Journalist & Human Rights Advocate



Amira uses her work and platform to provide "a voice for representation and accountability." A prominent journalist and human rights advocate, Amira has written or spoken on Canadian and international news platforms, including CBC Radio and the Globe and Mail, and is currently a contributing columnist for the Toronto Star. Amira has also served as a human rights officer at the National Council of Canadian Muslims and currently serves as the Political Assistant to the President of the Canadian Labour Congress, as well as a myriad of anti-hate initiatives. She holds an honours degree in Journalism and Law from Carleton University.

Expert Judges:



Professor Ron Deibert, The Citizen Lab

Professor Deibert is the director of the Citizen Lab and a professor at the Munk School of Global Affairs & Public Policy, University of Toronto. He holds a PhD from the University of British Columbia, has produced ground-breaking research on cyber espionage, commercial spyware, Internet censorship, and human rights, and has served in advisory roles for numerous academic journals and leading international human rights organizations. In addition to delivering the 2020 Massey Lectures, Professor Deibert is the GII's 2020/21 Challenge Expert and introduced students to the topic of digital safety.

Professor Joseph Wong, GII Co-Founder

Professor Wong is a Professor of Innovation and Political Science at the University of Toronto. Professor Wong has been a visiting scholar at institutions in the US (Harvard), Taiwan, Korea, and the UK (Oxford); has worked extensively with the World Bank and the UN; and has advised governments on matters of public policy in Asia, Africa, the Americas, and Europe. Professor Wong teaches courses in the department of Political Science, the Munk One program and the Munk School of Global Affairs.



Sarah Beamish, Munk School of Global Affairs & Public Policy

Sarah Beamish is a practising lawyer with a focus on using the law to serve groups that face systemic discrimination, particularly Indigenous people(s) and women. She specializes in civil litigation, human rights law, and non-profit law. She is currently the elected Chair of the International Board of Amnesty International. Sarah holds a Juris Doctor, Master of Global Affairs, and a Bachelor of Arts in Political Science. She was born and raised on Treaty 6 territory, her ancestors come from western Europe and Aotearoa-New Zealand, and she is a member of the Ngaruahinerangi (Māori) people. She is a lecturer at the Munk School.



Rachel Curran, Facebook

Rachel is a Public Policy Manager for Facebook, Canada. With extensive experience in high stakes digital and political campaigns management, government relations, and coalition building, Rachel's career has spanned both the private and public sector. Prior to joining Facebook, Rachel was a Political Pundit and Policy Commentator for CBC, and served as the Director of Policy at the Office of the Prime Minister. She has also worked with the Government of British Columbia and Employment and Social Development Canada. Rachel holds a Bachelor of Arts and Bachelor of Laws from the University of Victoria, and a Master of Arts in English Literature from Queen's University.





Paul Cadario, World Bank and Munk School of Global Affairs & Public Policy

After a 37-year career at the World Bank, serving World Bank clients on five continents and helping the Bank prepare for and live in the world of transparency and accountability, Paul Cadario now serves as an appointed Distinguished Fellow in Global Innovation at the University of Toronto. He is cross-appointed to the Faculty of Applied Science and Engineering and the Munk School of Global Affairs. He is a member or chair of several volunteer boards and committees at the University of Toronto, and in 2013 was awarded an honorary Doctorate of Laws for his service to the University and his career in international development.

DaShawn Usher, GLAAD

DaShawn Usher is an award-winning advocate, published researcher, and celebrated leader within the LGBT community and HIV prevention field. He has 13+ years of experience in research, program development and design, health communications, and campaigns. DaShawn was featured in OUT magazine's OUT100 list for his efforts. He has worked with communities, locally, nationally, and internationally. DaShawn is the Founder and Executive Director of Mobilizing Our Brothers Initiative (MOBI), a series of curated social connectivity events for Black gay and queer people of color. DaShawn currently serves as the Programs Officer, Communities of Color at GLAAD.

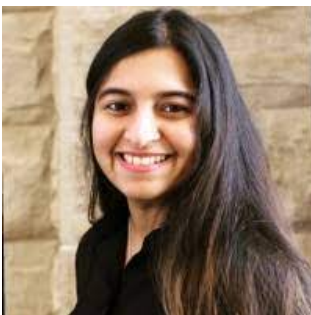


Harriet Kingaby, Co-Chair of the Conscious Advertising Network & Mozilla Fellow

Harriet is an award-winning campaigner working in pursuit of a more equitable tomorrow. A passionate problem solver, her work as Co-Chair of The Conscious Advertising Network centers on holding advertising practices to account, advocating for a better balance between rapid technological change and ethical progression in advertising. As a Mozilla Fellow, Harriet worked in collaboration with Consumers International to research AI enhanced advertising. Harriet's research interests include digital inclusion, privacy and security, the ways in which digital technologies impact marginalized communities, especially relating to advertising and climate change.

Dr. Chris Parsons, The Citizen Lab

Dr. Parsons is a Senior Research Associate at the Munk School's Citizen Lab and Managing Director of the Telecom Transparency Project which investigates the policies, politics, and other realities of third-party access to telecommunications data. He has conducted leading research on digitally-mediated surveillance, from its impact on political systems to the implications of Internet service providers' network surveillance efforts for the rights of users and their privacy. He holds a PhD in Political Science from the University of Victoria and has worked with a myriad of Canadian civil advocacy organizations, as well as contributed research and evidence to Parliamentary committees.



Anushree Warriar, The Reach Alliance

Anushree holds a master's in economics from the University of Mumbai, India, and a Master of Global Affairs from the Munk School of Global Affairs & Public Policy, University of Toronto. Her passion for inclusive innovation, public-private partnerships, and economic development have led her to work with international organizations such as the UN International Organization for Migration in Geneva, federal and provincial governments, private-sector consultancies, and research labs. She is currently the research and programs officer for the Reach Project.

Presenting Your Pitch:

Student Pitch:

Students will have 5 minutes to present their pitch (Google slides), and judges will have 5 minutes for Q&A for each team of students. Students will be expected to prepare a slide deck for their pitch and present this by sharing their screen on Zoom. Students will present their innovative solution to a panel of judges. It is important to note that the Global Ideas Institute is not a competition, but rather an exchange of ideas.

Student pitches will receive feedback from judges along the following criteria:

1. Problem: clearly identifies a problem and the critical issues to be addressed; states relevant challenge question being addressed.
2. Background: the analysis shows appropriate understanding of the contributing causes to the problem.
3. Rationale: clearly identifies the reasoning behind the development of the solution.
4. Solution: is innovative and clearly helps to address the problem.
5. Feasibility: is feasible (political, fiscally, culturally) and suitably tailored to a target audience for implementation.
6. Presentation Delivery: is persuasive, unified amongst the group, and uses clear and easy to understand visuals/slides.
7. Q&A: answers during Q&A are clear, thoughtful and relevant. More than one teammate responds appropriately and with confidence.

Some important tips and considerations for giving a presentation on Zoom include:

- Ensure you have Zoom installed on your computer, and updated to the latest version. Test your microphone and webcam prior to the session.
- Use Zoom on a laptop or desktop (rather than a phone) so you can view the slides while presenting.
- Use earphones with a microphone to minimize audio feedback.
- Ensure you have a stable internet connection prior to the pitch.
- Designate one team member to share their screen and the slides during the pitch, and practice beforehand so that this person knows when to change the slides.
- Clear your desktop of other tabs prior to showing your screen.
- Make sure you are in a well lit area with a neutral background to ensure a clear and non-distracting picture while speaking. Adjust the camera so that your face is clearly visible.

**Thank you to the following schools for
participating in the 2020/2021 GII Program:**

Appleby College

Bayview Glen

Bishop Marrocco/Thomas Merton CSS

Bishop Strachan

Bloor Collegiate Institute

Branksome Hall

Crescent School

East York Collegiate Institute

Guelph Collegiate Vocational Institute

Hillfield Strathallan College

Lakefield College

Monarch Park Collegiate

Rosedale Heights School for the Arts

Runnymede Collegiate Institute

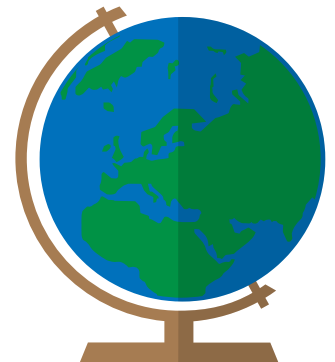
St. Michael's College

Strathcona-Tweedsmuir

Trafalgar Castle

Upper Canada College

University of Toronto Schools



Please consider filling out our survey at the link provided below to tell us about your experience this year. Your feedback is extremely valuable to us, as we consistently strive to improve every year!

Please find the survey link below:

<https://docs.google.com/forms/d/e/1FAIpQLSfIXsmezOLhmoYG7J-eZ4YY4Jk0h0Dr3qmTWOIBJnh-Fuj2Kg/viewform>

Congratulations to the 2020/2021 GII students, teachers, and mentors on a wonderful program year! You have each played an integral role in making the program a success, and we cannot thank you enough for your dedication and enthusiasm.

Be sure to stay in touch with GII!

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www.munkschool.utoronto.ca/gii