

# GLOBAL CAREERS THROUGH ASIA CONFERENCE

Friday, January 26, 2018

9:00AM–3:00PM

Vivian and David Campbell Conference Facility  
South House, Munk School of Global Affairs,  
1 Devonshire Place

**26 JAN**

Presented by the Contemporary Asian  
Studies Student Union  
and the Asian Institute



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UNIVERSITY OF  
TORONTO

ASIAN INSTITUTE

# ABOUT US

- **THE ASIAN INSTITUTE**

The Asian Institute, housed at the Munk School of Global Affairs at the University of Toronto, is one of North America's leading Asian research and teaching institutes. The institute ignites and engages in conversations regarding the significance and complexities of local issues, while working to foster transnational and interdisciplinary dialogue that contextualize and transcend local viewpoints. Our approach balances regional specialization with Pan-Asian and global conversations, providing a vast array of experiential learning opportunities both within North America and in Asia.

- **CONTEMPORARY ASIAN STUDIES STUDENT UNION**

The Contemporary Asian Studies Student Union is the undergraduate course union for the Dr. David Chu Program in Contemporary Asian Studies at the University of Toronto. CASSU was founded in 2010 and strives to strengthen students' understanding towards contemporary Asia from a global perspective in a non-classroom setting. Through organizing social, cultural, academic and professional events related to Asia, the group sets to enhance students' interests for the region.

CASSU represents all undergraduate students affiliated or registered with the Contemporary Asian Studies program. CASSU's mandate is to create interest among undergraduate students and those within the Contemporary Asian Studies major and minor programs towards the region of contemporary Asia. CASSU will generate intellectual conversations as well as offer information about the Contemporary Asian Studies program, awards available within Asian Institute, study abroad in Asia, and Asia related career opportunities to its student audience.

- **GLOBAL CAREERS THROUGH ASIA CONFERENCE**

The Global Careers through Asia Conference aims to get students thinking about how to plan for a global career in the twenty-first century. Whether our students go on to work in Asia, Canada, or anywhere else, Asia plays an important role in the global economy. Thus, the ability to apply the skills and perspectives developed through Asian Studies in their future careers will be crucial. The conference will feature industry sessions from a diverse range of sectors, a networking lunch, as well as a workshop on further applied academic opportunities.

2018

# GLOBAL CAREERS THROUGH ASIA CONFERENCE

## AGENDA

9:00-9:30  
AM **REGISTRATION & COFFEE**  
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9:30-9:40  
AM **OPENING REMARKS**  
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Angela Min Yi Hou - President of Contemporary Asian Studies Student Union  
Professor Takashi Fujitani - Dr. David Chu Director in Asia Pacific Studies

9:40-12:00  
PM **INDUSTRY PANEL SPEAKER SESSIONS**  
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9:40 AM • **MEDIA: JOURNALISM AND FILM**

Betty Xie – Development Manager & International Programmer,  
Reel Asian Film Festival; Asian Institute Alumna  
Aaron Wytze Wilson – Journalist; Masters of Global Affairs  
Candidate, University of Toronto  
Audience Q&A

10:20 AM • **GOVERNMENT AND INTERNATIONAL TRADE**

Don Campbell – Former Deputy Minister and Ambassador to Japan and Korea  
Julie Nguyen – Director, Vietnam Trade Council  
Victor Hong Min Liu - Director, Taipei Economic and Cultural Office  
Audience Q&A

11:00 AM **HEALTH BREAK**

11:10 AM • **NOT-FOR-PROFIT AND PUBLIC AWARENESS**

Jordan Dupuis – Project Manager, Toronto Office Asia-Pacific Foundation of Canada  
Marcia Iwasaki – Culture & Ed. Coordinator, Consulate General of Japan, Toronto  
Audience Q&A

12:00-1:30  
PM **NETWORKING LUNCH**  
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1:30-3:00  
PM

# WORKSHOP ON ACADEMIA AND APPLIED RESEARCH

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**James Poborsa**, PhD Candidate, Department of East Asian Studies, University of Toronto

**Joseph McQuade**, SSHRC Postdoctoral Fellow Centre for South Asian Studies, Asian Institute, Munk School of Global Affairs

**Scott McKnight**, PhD candidate in Political Science (international relations and comparative politics)

**Aaron Wytze Wilson** – Journalist; Masters of Global Affairs Candidate, University of Toronto

**Professor Yiching Wu**, Director, Dr. David Chu Program in Contemporary Asian Studies; Associate Professor, Asian Institute and Department of East Asian Studies (TBC)



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# SPEAKER BIOGRAPHIES

- **MEDIA: JOURNALISM AND FILM**

- **BETTY XIE**

A graduate of the Dr. David Chu Asia Pacific Studies, Betty Xie is a filmmaker, fundraiser and festival programmer. As the Development Manager & Programmer of East Asia at the Toronto Reel Asian International Film Festival, she is responsible for securing operational funding for the organization and curates East Asian film programmes. Her short documentary *The Home Promised* (2014) won the Air Canada Best Short Film at the Toronto Reel Asian International Film Festival and played at numerous international film festivals including CAAMFest in San Francisco, Sunderland Short Film Festival in U.K, and Kaohsiung International Film Festival. Most recently, she produced the Telefilm microbudget feature film *Stand Up Man*, which premiered at the 2017 Atlantic International Film Festival and Hawaii International Film Festival.

- **AARON WYTZE WILSON**

Aaron is a freelance reporter who writes about the intersection of government and tech in Asia. He's lived in Taiwan and China for almost a decade, and has worn a number of different hats in that time, including work as a political officer for Global Affairs Canada, a coordinator for the University of Toronto, and a translator for Taiwan's Bureau of Foreign Trade. His work has been published in the *Taipei Times*, *Foreign Policy*, *ChinaSMACK*, *Roads & Kingdoms*, and *the Civicist*. He's currently a masters' candidate at the University of Toronto's Munk School of Global Affairs.

## • GOVERNMENT AND INTERNATIONAL TRADE

### • DON CAMPBELL

Donald Campbell is Senior Strategy Advisor to the international law firm DLA Piper (Canada) LLP, CoChair of the Pacific Economic Cooperation Council (PECC) and Chair of the Canadian Committee of PECC, and a Distinguished Fellow of the Asia Pacific Foundation of Canada. He was formerly Deputy Minister of Foreign Affairs and the Prime Ministers Personal Representative for G8 Summits (1997-2000), and Deputy Minister of International Trade (1989 - 1993) in the Department of Foreign Affairs and International Trade. In his career in the Canadian foreign service, Mr. Campbell held posts as Canada's Ambassador to Japan (1993 - 1997); Assistant Deputy Minister (United States) (1985-1989); and Canada's Ambassador to South Korea (1984 - 1985). Earlier diplomatic postings included Kenya, the United Kingdom, Jamaica and the United States. Mr. Campbell entered the private sector as a Group President of CAE, a Canadian high technology company with world-wide operations and markets, from 2000 - 2007. Mr. Campbell was appointed by the Prime Minister as The Canadian Co-Chair of the Canada-Japan Forum (2003 - 2006), a group established by the two governments to assess and make recommendations on the bilateral relationship between Canada and Japan. Mr. Campbell is a member of the Board of Directors of Toyota Canada Inc. and, viDA Therapeutics Inc., the Council of the Science and Technology Forum and the Perimeter Leadership Council. He serves on the Council of International Advisors of the Asia Society, New York and is on the board of the Japan Society, Toronto, the Canada Japan Society of British Columbia and the National Nikkei Foundation. He has served on the Boards of several for profit and not for profit Boards in the past. Mr. Campbell is the recipient of The Japanese Order of the Rising Sun, Gold and Silver Star, the Outstanding Achievement Award of the Public Service of Canada and The Queen's Diamond Jubilee Medal. He has been awarded honorary Doctoral degrees from the University of Ottawa, Carleton and Laurier.

### • JULIE NGUYEN

Dr. Julie Nguyen is currently a professor and program coordinator in international business at Centennial College, and a co-founder / director of the Canada Vietnam Trade Council ([www.canada-vietnamtrade.org](http://www.canada-vietnamtrade.org)). She has a Bachelor of Commerce, Honours Economics (1995) from Concordia University, a M.A. in Economics (1996) and a Ph.D. (2004) in Interdisciplinary Studies and Asian Research both from the University of British Columbia (UBC). She was a consultant for the United Nations in Hanoi in 1997 to co-write Vietnam's first Human Development Report, and a research associate at the Centre for Southeast Asia Research at UBC (1996-1999). Dr. Nguyen conducted her post-doctoral research funded by SSHRC at the Munk School of Global Affairs (2004-2006), and taught courses in Political Science, Asia-Pacific Studies and Gender Studies at the University of Toronto (2005-2010). She is a board member of the Canada Vietnam Society and the McCormick Arena, City of Toronto.

## • NOT-FOR-PROFIT AND PUBLIC AWARENESS

### • JORDAN DUPUIS

Jordan Dupuis is a Project Manager at the Toronto Office of the Asia-Pacific Foundation of Toronto. He has previously worked as a Events and Program Director for the Canadian International Council and its predecessor organization, the Canadian Institute of International Affairs, where Jordan worked as the Program Director. He has also worked at the Center for International Development at Harvard University's Kennedy School of Government. Jordan received his BA in Political Science and Government from Harvard College and holds the record for career saves by a goalkeeper on the Harvard Men's Soccer Team

### • MARCIA IWASAKI

Marcia Iwasaki is currently working as the Culture & Education Coordinator at Consulate General of Japan, where she coordinates the JET (Japan Exchange and Teaching) and MEXT (government scholarship for international students) programs. Previously, Marcia also worked as an Assistant Language Teacher (ALT) for five-years as a participant of the JET program. In addition, Marcia has also worked as a newsletter editor at the Osaka Association of Japan Exchange and Teaching.

## • WORKSHOP ON ACADEMIA AND APPLIED RESEARCH

### • JAMES POBORSA

James Poborsa is a doctoral candidate in the Department of East Asian Studies at the University of Toronto, Senior Research Fellow and Co-Editor-in-Chief at the NATO Association of Canada, and a consultant with the Canada China Business Council, where is producing an official history of the CCBC's integral role in fostering bilateral trade relations. As an historian of modern China, he has taught multiple courses on the history, politics, and culture of modern East Asia, and was previously a visiting doctoral fellow in the Department of Chinese Language and Literature at Tsinghua University (2014-2015).

## ● ● ● JOSEPH MCQUADE

Dr. Joseph McQuade completed his undergraduate degree at the University of Toronto in 2012, with a specialist in History. He then completed his MA at Queen's University, Kingston, and went on to do a PhD as a Gates Scholar at the University of Cambridge. His dissertation examined the international dimensions of counter-terrorism legislation in British India from the beginning of the 20th century to the late 1930s. This research also explored the genealogy of terrorism as a political and legal category within the British colonial context. Joseph is currently adapting this research into a book, tentatively titled 'From Thugs to Terrorists: Anti-colonial violence in British India, 1857-1947'. As a SSHRC Postdoctoral Fellow at UofT's Centre for South Asian Studies in the Asian Institute, Joseph's new research examines continuities and disjunctures between colonial and postcolonial modes of counter-terrorism policing in India and Burma."

## ● ● ● SCOTT MCKNIGHT

Scott McKnight is a PhD candidate in Political Science (international relations and comparative politics). His research focuses on the comparative political economy of oil, in particular relations between national oil companies and their home-states. He is currently in the fieldwork stage of his dissertation, which includes the country-cases of Brazil, China, Ecuador and Mexico. After completing his undergraduate degree in public affairs and policy management at Carleton in Ottawa, he completed a Master's in international relations (in Chinese) at the prestigious Renmin University of China, where he also later spent two years lecturing. He is fluent in five languages.

## ● ● ● AARON WYTZE WILSON

Aaron is a freelance reporter who writes about the intersection of government and tech in Asia. He's lived in Taiwan and China for almost a decade, and has worn a number of different hats in that time, including work as a political officer for Global Affairs Canada, a coordinator for the University of Toronto, and a translator for Taiwan's Bureau of Foreign Trade. His work has been published in the Taipei Times, Foreign Policy, ChinaSMACK, Roads & Kingdoms, and the Civicist. He's currently a masters' candidate at the University of Toronto's Munk School of Global Affairs.