

# CREATING DIGITAL OPPORTUNITY

## 6<sup>th</sup> Annual CDO Partnership Network Conference

April 29 – May 1, 2019 - King Edward Hotel – Toronto

Vanity Fair Ballroom

### AGENDA – DAY 1

Monday, April 29 - Vanity Fair Ballroom

08:00 – 09:00

**Breakfast - Pall Mall/Palm Court**

09:00 – 09:15

**Welcome** – David Wolfe

09:15 – 10:15

**Disrupt or be Disrupted: Research Findings from the CDO Project & Policy Questions**

Principal Investigator – David Wolfe

**Partners Response:**

Irene Sterian – Celestica, Toronto

Mark Kuess – Kaisima, Inc. Toronto

Michael Turner – Wesley Clover, Kanata

10:15 – 10:30

**Refreshment Break - Foyer**

10:30 – 11:45

**PANEL SESSION 1**

**RESEARCH AREA 1 – Canada's Digital Firms in the Global Economy**

**Facilitator:** Mark Kuess – Kaisima, Toronto

**Participants:**

Joe Wong/George Poulakidas – University of Toronto

Going Global: Canadian digital firms

Caryn Holroyd – University of Saskatchewan, Saskatoon

Filling the Digital Pipelines: Government policies and the expansion of the digital content economy

Dan Breznitz – University of Toronto

Creating Digital Opportunity: MNEs, enclaves and innovation agencies

Deanna Horton – University of Toronto

Where You Are, What You Are: Mapping Canadian tech companies in international markets



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...**DAY ONE** continued

11:45 – 12:45

**Lunch Break - Pall Mall/Parm Court**

12:45 – 14:15

### **PANEL SESSION 2.1**

#### **RESEARCH AREA 2 – The Local Context for Digital Firms**

**Facilitator:** Jeffrey Crelinsten – Impact Group, Toronto  
Accelerators and Incubators as a Tool in Innovation Policy

**Participants:**

Patrick Cohendet/David Grandadam – HEC Montréal  
Building Innovation Ecosystems in Cities or Regions: People, knowledge, capital and the local commons

Tijs Creutzberg – Council of Canadian Academies, Ottawa  
Legacy, Luck and Local Leadership: Transitioning to new digital opportunities in Ottawa

Tara Vinodrai/Ben Spigel – University of Waterloo, University of Edinburgh  
Anchor Firm Disrupted: Creating a digital opportunity?

Shiri Breznitz/Doug Noonan – University of Toronto, Indiana University  
The Digital Media Industry in Canada through Crowdfunding

14:15 – 14:30

**Refreshment Break - Foyer**

14:30 – 15:30

### **PANEL SESSION 2.2**

**Participants:**

Catherine Beaudry, École Polytechnique de Montréal  
Impacts of ICT's Research Intermediaries on Quebec's Innovation Ecosystem: Final results

Steven Denney/Travis Southin – University of Toronto  
Entrepreneurs and the Evolution of Toronto's ICT Cluster: Insights and lessons learned

Darius Ornston – University of Toronto  
Creating Digital Opportunity in Waterloo

Adam Holbrook – Simon Fraser University, Vancouver  
The Digital Ecosystem in Vancouver



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...**DAY ONE** continued

15:30 – 16:55

### **Student Presentations**

**15:30** Graeme Jobe – University of Saskatchewan  
Governing Value Chain Disruption in Agriculture and Agri-foods:  
A behavioural approach to assessing policy implications

*Discussant:* Ray Gosine, Memorial University, St. John's

**15:50** Geneva Nam – Simon Fraser University  
Bringing the QR-code to Canada: The rise of AliPay and WeChat  
Pay in Canadian e-commerce markets

*Discussant:* Jennifer Jeffs, CIC and University of Toronto

**16:15** Kirsten Schaefer – Ryerson University, Toronto  
Diffusion of 3D Knitting : The fashion designer and the digital  
divide

*Discussant:* Elena Goracinova, University of Toronto

**16:35** Jon Woodside – University of Waterloo  
One for the Road: The Threat of Monopoly and Municipal  
Regulation of Ride-1 hailing Platforms in Toronto and the Greater  
Golden Horseshoe

*Discussant:* Zac Spicer, Government of Ontario, University of Toronto



17:00 – 19:00

**Reception** – Pall Mall/Palm Court (*cash bar*)

**Free Evening**



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### AGENDA – DAY 2

Tuesday, April 30 - Vanity Fair Ballroom

08:00 – 09:00

*Breakfast - Pall Mall/Palm Court*

09:00 – 10:15

#### **PANEL SESSION 3.1**

#### **RESEARCH AREA 3 – The Digitization of Everything**

**Facilitator:** Pierre Therrien – Innovation, Science and Economic Development Canada, Montréal

**Participants:**

Peter Phillips, University of Saskatchewan

The Digital Transformation of the Canadian Agriculture and Mining Sectors

Elena Goracinova – University of Toronto

Canada's Automotive Cluster: Its future in the digital age

Peter Warrian – University of Toronto

Advanced Manufacturing

10:15 – 11:00

*Refreshment Break - Foyer*

11:00 – 12:00

#### **PANEL SESSION 3.2**

**Participants:**

Catherine Beaudry/Georges Hage – École Polytechnique de Montréal

Adoption of Digital and Advanced Technologies in Canada

Charles Davis – Ryerson University, Toronto

The Canadian Creative/Cultural Sector and the Digital Shift

12:00 – 13:15

*Lunch Break - Pall Mall/Parm Court*



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...DAY TWO continued

13:15 – 14:45

### **PANEL SESSION 4**

#### **RESEARCH AREA 3 – The Digitization of Everything**

**Facilitator:** Adam Froman – Delvinia/Asking Canadians, Toronto

**Participants:**

David Doloreux – HEC Montréal

Conditions for innovation in KIBS: evidence from small KIBS firms in Ontario

Jennifer Jeffs – CIC/University of Toronto

Fintech Innovation

Ray Gosine/Peter Warrian – Memorial University, St.John's/UToronto  
Extractive Industries

14:45 – 15:00

***Refreshment Break - Foyer***

15:00 – 17:00

### **PANEL SESSION 5**

#### **RESEARCH AREA 4 – Digital Inclusion/Exclusion and the Prospects for Intelligent Communities**

**Facilitator:** Bill Hutchison – iCanada, Toronto

**Participants:**

Shauna Brail – University of Toronto

Ride-Hailing: Global economic geography & Canada's opportunity

Allison Bramwell – UNC Greensboro

Digital Underdogs: Economic opportunity and the 'ordinary' city

Ken Coates – University of Saskatchewan

Rural and Remote Regions: The wrong side of the digital divide?

Betsy Donald – Queen's University

Creating Digital Opportunity: Digital ride-hailing in Canada

Nicole Goodman/Zac Spicer – Brock University, St. Catharines/UToronto

CDO Summary: Smart Cities Component



18:00 – 21:00

### **CDO Partnership Annual Group Dinner**

**Location:** Sovereign Ballroom, Main Floor

18:00-19:00 – Pre-Dinner Get Together (*Cash Bar*)

19:00-21:00 – Dinner



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### AGENDA – DAY 3

Wednesday, May 1 - Vanity Fair Ballroom

08:00 – 09:00

*Breakfast - Pall Mall/Palm Court*

09:00 – 09:15

**Overview of the Wrap up Session**

#### RESEARCH AREA REPORTS – SESSION 6

Chair – Michael Turner – Wesley Clover

09:15 – 10:15

**Theme 1** – Joe Wong and George Poulakidas

Plugging into the Global Digital Economy: Opportunities and Challenges for Canada

10:15 – 10:30

*Refreshment Break - Foyer*

10:30 – 11:45

**Theme 2** - Tijs Creutzberg and Tara Vinodrai

Agents and assets: The local context for Canada's digital opportunity

11:45 – 12:45

*Lunch Break - Pall Mall/Parm Court*

12:45 – 14:00

**Theme 3** – Peter Phillips and Peter Warrian

What has been the transformative impact of the cyber-technology revolution on traditional industries?

14:00 – 15:00

**Theme 4** – Allison Bramwell

Expanding Digital Opportunity in Canada: Summary of Theme IV research findings and policy implications

15:00 – 16:00

**Lessons from the CDO Partnership – SESSION 7**

Adam Froman – Delvinia/AskingCanadians

Pierre Therrien – Innovation, Science and Economic Development Canada

Bill Hutchison – iCanada

16:00 – 16:15

**Closing Remarks – David Wolfe**



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### CONFERENCE ADJOURNED

16:15 – 17:30

### ***After-Conference Meeting***

### **Joint Research Advisory Committee Meeting**

**Location:** *Knightsbridge Room*

*Light refreshments will be available*

### **Attending:**

#### Management Committee and Team Leaders:

Allison Bramwell  
Dan Breznitz  
Tijs Creutzberg  
Adam Holbrook  
Deborah Huntley

Peter Phillips  
Tara Vinodrai  
Peter Warrian  
David Wolfe  
Joe Wong

#### Partners:

Jeffrey Crelinsten  
Vasu Daggupati  
Damian Dupuy  
Adam Froman

Bill Hutchison  
Jennifer Jeffs  
Mark Kuess  
Irene Sterian

Pierre Therrien  
David Ticoll  
Michael Turner



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