Arctic360-PCJ499 Internship
Fall 2021
Canada’s solely Arctic focused think tank
www.arctic360.org

About Arctic360

ARCTIC360: CANADA’S ONLY ARCTIC-DEDICATED THINK TANK. Arctic360 is Canada’s only Arctic-dedicated think tank and is working towards being a world-renowned Arctic think tank on par with those of our Arctic neighbours.

OUR MISSION To highlight and strengthen the emerging economy of the North American Arctic (Alaska, northern Canada and Greenland). In this pursuit, Arctic360 works with Indigenous corporations, governments, and associations; governments (from federal to local); the private sector; expert Arctic leaders; our partners; and other stakeholders to help educate, inspire, and attract human and economic capital into the North American Arctic. Sustainable and prosperous Arctic communities and a strong geopolitical place in the region requires sustainable Northern economies. We are located in Toronto and in Iqaluit, Nunavut.

As part of our mission we seek to:
1) Help close the intellectual and infrastructure gap between the north and the rest of Canada through research and public education
2) Provide an inclusive and coordinated platform for Canada to engage on the world stage and on equal footing through our research, education, outreach, partnerships, and focused activities

Here in Canada, we seek to help Canadians better understand and appreciate Canada’s North and its significant human and economic potential for the future benefit of all of Canada, its role in the Arctic, and around the world.

Internationally, we seek to help highlight and advance Canada’s message on the world stage at major international Arctic events and to discuss opportunities and challenges for investment in the region.

THE INTERNSHIP

The intern will assist and help co-produce (with a small team) regular podcasts on varying themes ranging from geopolitics to the global economy. Each podcast will discuss a new topic with local and international experts who can help us highlight the relationship between the Canadian North, North American Arctic, and the global sphere.

The intern will also have the opportunity to put together blog posts which will be comprised of supplemental information for readers to accompany the podcasts.

The Research Intern will participate in the Institute’s activities by demonstrating interest in its activities and having an opportunity to help with general program and event support.

Note this position is unpaid, however students will be enrolled in PCJ499H1F and receive 0.5 FCE academic credit upon successful completion of the internship.
RESPONSIBILITIES

- Assisting in the production of Arctic360’s podcast series’. This includes helping to determine podcast themes and carrying out interviews (under the supervision and in coordination with Arctic360 Director and other Arctic360 fellows).
- Supplemental blog posts to compliment the various themes of the podcasts.
- Supporting Arctic360 events and programs.

EXPECTATIONS

The Arctic360 internship is designed for a student who is highly self-motivated and comfortable operating with a fair degree of autonomy. Arctic360 is a young think tank with a small staff, so the position relies on an intern being able to take initiative in helping to define what they can best bring to the role. Whether that speciality is in policy analysis, communications strategy, investment, or something else entirely. You do not need to be an expert on Arctic policy to begin - but you do need a willingness to learn information very quickly.

OPPORTUNITIES

- Learn or increase their experience with podcasts and other social media as a tool for outreach and education
- Gain an in-depth understanding of the infrastructure deficit and infrastructure investment landscape of the Canadian North, North American Arctic, and broader geopolitical and economic issues pertaining to the Arctic region
- Be able to meet (virtually) and talk (virtually) with Northern and other leaders for interviews
- The intern will improve their research and writing.

DELIVERABLES

Podcasts: 30%
The intern will co-produce (with a small team) regular podcasts (weekly) on varying themes ranging from geopolitics to the global economy. Each podcast will discuss a new topic with local and international experts who can help us highlight the relationship between the Canadian North, North American Arctic, and the global sphere.

Blog Posts/ Briefing Notes: 30%
The blog posts will be comprised of supplemental information for readers to accompany the podcasts.

Participation: 35%
In addition to the above deliverables, the Research Intern is expected to regularly participate in the Institute’s activities by demonstrating interest in its activities and providing general program and event support.

Reflective Essay: 5%
A short essay (500-1000 words) in which you describe the internship experience and reflect on its applicability to the PCJ academic program (to be graded by the PCJ Program).
LOCATION

Remote until further notice.

All Arctic360 team members are working remotely, from wherever they are located/most comfortable.
We ask that all team members either use their own device(s) (ie laptop/computer/tablet; phone; headset; etc.) or
supplies (paper; notebooks; pens; etc.) for their work.

DURATION

8-10 hours per week for 12 weeks. The internship will begin the week of September 13, 2021 to no later than
December 10, 2021 (12 weeks).

APPLICATION PROCESS

Email your resume and a brief cover letter with the subject line PCJ Internship Fall 2021 to Jessica Shadian at:
jshadian@billgrahamcentre.ca. Please copy pcj.program@utoronto.ca on the email.

Applications will be accepted until Monday August 30 at 9:00 AM. Interviews will be conducted during the week of
August 30.